



**Annual General Meeting**  
**11am Thursday 24<sup>th</sup> November 2011**  
**The Swan Inn, Knowle Sands, Bridgnorth**

**Attendees:**

Tom Brettell – Shropshire Council, Carol Cooper – Chairman Bridgnorth & District Tourist Association, Karen Crick – Royal Air Force Museum, Peter George – Daniels Mill, Tim King – Shropshire Council, Keith Lincoln – Finance Director, Bridgnorth and District Tourist Association, Simon McCloy – Shropshire Tourism, David Robinson – Company Secretary & The Croft, Jodie Stephen – Shropshire Tourism, Sally Tallents – Hobnill, Malvern Tipping – Bridgnorth Cliff Railway, Anthony Webb – Vice Chairman, Rob Weston – The Severn Arms

The Chairman, Carol Cooper welcomed everyone to the meeting and thanked The Swan Inn for hosting the event

**1. Apologies**

The following apologies were received:

Mike Brogden – Ferndale Flat, Caroline Barr – Bourton Manor, Jo & Liz Chalinor – Much More Books, Judy Harvey – Green Holiday Barns, Anthony Hillberry – Yew Tree Farm, Dawn Jones – Bearwood Lodge, Maurice & Eileen Knott – The George, Lynda Morse – Wyndene Guest House, Althea Meredith – Hardwicke Farm, David Mee – Severn Valley Railway, Dee Revell – Bramley, Eileen Reynolds – Oldfield Cottage, Steve Ruffell-Hazell – The Down Inn, Phil & Jane Secrett – Field House, Lorna Taylor – Wenlock Poetry Festival, Mrs A Williams – 3 Queen Street, Anne Wilson – Bridgnorth Town Council, Peter & Gilly Wooldridge – Jacob's Cottage

**2. Minutes and Matters Arising**

The minutes of the 2010 AGM were reviewed and declared as being a true and accurate record.

There were no matters arising.

**3. Chairman's Report**

Carol Cooper presented the chairman's report starting with thanking the board for their support, and also Shropshire Tourism.

She mentioned they were in the process of producing the 2012 Where to Stay guide and that the issues that had been raised with the 2011 guide had been addressed for this year. She stated that the income from the advertising was not enough to sustain their activities therefore they did receive funding from Shropshire Council in the form of a Service Level Agreement of £3,000. This was uncertain for the 2012/13 year however.

This year they had also received £2,000 of funding from the Town Council, with whom they had formed a good working relationship,

In the light of the 2012 Olympics, Carol informed the board she had attended the 2012 Olympics Roadshow at Birmingham Hippodrome. Shropshire was well represented and Bill Morris, a member of the Olympic organising team, started his speech with “Much Wenlock, a small beautiful market town in Shropshire...” Carol said the Olympic connection was strong with the Wenlock mascot being made in Telford, and the Olympic Torch going through Broseley, Much Wenlock, and Benthall, among other towns in the county.

#### **4. Treasurer’s Report**

David Robinson presented the audited accounts.

He touched on the £3,000 SLA from Shropshire Council and how they could not be sure they would receive it next year.

He also stated that the brochure advertising income looked similar to the previous year and they had revamped the website which was receiving an increase in unique visits.

He then asked the AGM to approve the accounts.

Proposed – Rob Weston.

Seconded – Keith Lincoln.

All members in favour.

#### **5. (i) Election of the Board**

Simon McCloy presented the election of board members

The members were asked to accept the re-appointment of 9 existing board members on block:

Carol Cooper	Chair & Director
Anthony Webb	Vice Chair & Director
David Robinson	Company Secretary & Director
Keith Lincoln	Finance Director & Director

Sally Tallents	Elected Board Member
Karen Crick	Elected Board Member
David Mee	Elected Board Member
Rob Weston	Elected Board Member
Emily Knight	Elected Board Member

Proposed – Malvern Tipping

Seconded – Keith Lincoln

All members in favour.

#### **(ii) Election of Directors**

Simon also presented the election of directors:

Carol Cooper	Chair & Director
Anthony Webb	Vice Chair & Director
David Robinson	Company Secretary & Director
Keith Lincoln	Finance Director & Director

Proposed – Rob Weston

Seconded – Sally Tallents

All members in favour.

## **6. Any Other Urgent Business**

Chairman Carol Cooper invited the floor to announce any news or updates regarding their business.

She asked Tom Brettell to run through recent developments taking place in Bridgnorth that he was involved in as the Senior Community Action Officer.

Tom described his role to support community groups, town council etc in the Bridgnorth area, and he was currently working on the Market Town Revitalisation Project which involved the physical enhancement and interpretation of the Town Steps and Castle Walk, the riverside enhancement scheme, and enhancements at Severn Park.

The meeting was brought to a close by the Chairman at 11.30am.